

Let's Grow



GLOBE-TROTTER

DATOS CLAVE

Lugar de trabajo
London

Función
Ventas/ Expansión / Wholesales /
Franquicias

Nivel jerárquico
Manager

Tipo de oferta
Contrato laboral

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Senior eCommerce Manager Remoto

FUNCIONES A DESEMPEÑAR Y DETALLES DE LA OFERTA

Reporting directly to the Chief Digital Officer, this role has high career progression possibilities in a brand new team responsible for scaling the business internationally.

We are seeking a highly skilled operations & growth profile

The full day to day spectrum of running eCommerce business on Shopify to include, among others:

- Trading the Globe-Trotter range, merchandising the website, planning trade activity and calendar, developing offers, coordinating marketing and retail channels, cross and up selling

- Digital Marketing & Campaigns, including email marketing & automation, web push, loyalty, reviews, UGC/influencers, organic growth, paid media

- Project management of migration project (WooCommerce to Shopify), coordination of agency/freelance/internal staff

- Control of territories and channels (marketplaces)

- Logistics/warehouse and customer service

- International expansion with an emphasis in Japan as an existing

PERFIL REQUERIDO

Ideal profile:

- 4-7 years of experience in a business developer &/or operations role for a digital business/eCommerce selling premium or luxury goods

- Strong affinity and sensibility for beauty and design

-Ambitious professional

-Positive and with a bias towards action

-Tech savvy and hands on, the team is small and growing, and everyone needs to handle a variety of projects personally

-Self-teaching & autonomous

-Data-driven and highly analytical

-Native fluency in English required

-Fluency in Japanese language & culture a major bonus

DESCRIPCIÓN DE LA EMPRESA

Synonymous with great British design, Globe-Trotter is a luxury travel lifestyle brand producing handcrafted luggage and leather collections.

Established in 1897 by David Nelken in Saxony Germany, the company moved to the UK in 1932 where it has remained ever since. Today, all Globe-Trotter suitcases and travel accessories are handcrafted in Hertfordshire, England by highly skilled artisans using original manufacturing methods and machinery that date back to the Victorian era. For 120 years the brand philosophy has remained unchanged: an uncompromising integrity of craftsmanship.